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Pursue a Brake	Pad S	ponsor?
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Posted by Sterling Doc - 19 Nov 2010 15:20

In looking for sponsors and ways to decrease cost, I've had some preliminary discussions with representatives from Hawk. They are interested in becoming the spec'd brake pad for 944 Spec, and giving us a break on prices in return.

Using their deal with Spec 3 as an example, a compound was chosen, and a specifically marked pad was made for Spec 3, and sold at large (>30%) discount over the regular DTC pad retial price. They would do this for 944 Spec, and use whatever pad compound(s) we choose. The percentage discount on Blues would be less than the pricier DTC's but could still save us some money.

Let me be clear about one thing. This is not a rules proposal this year. If there is interest, I can pursue this further, and consider making the Spec pad go into effect in 2012. Of course we'd have to decide on what pads, do some testing, etc., but before I go down that road, is it worth it?

Other national sponsors are hard to come by for our 20+ year old car, and limited aftermarket parts, but I'm always open to ideas!

Re: Pursue a Brake Pad Sponsor?

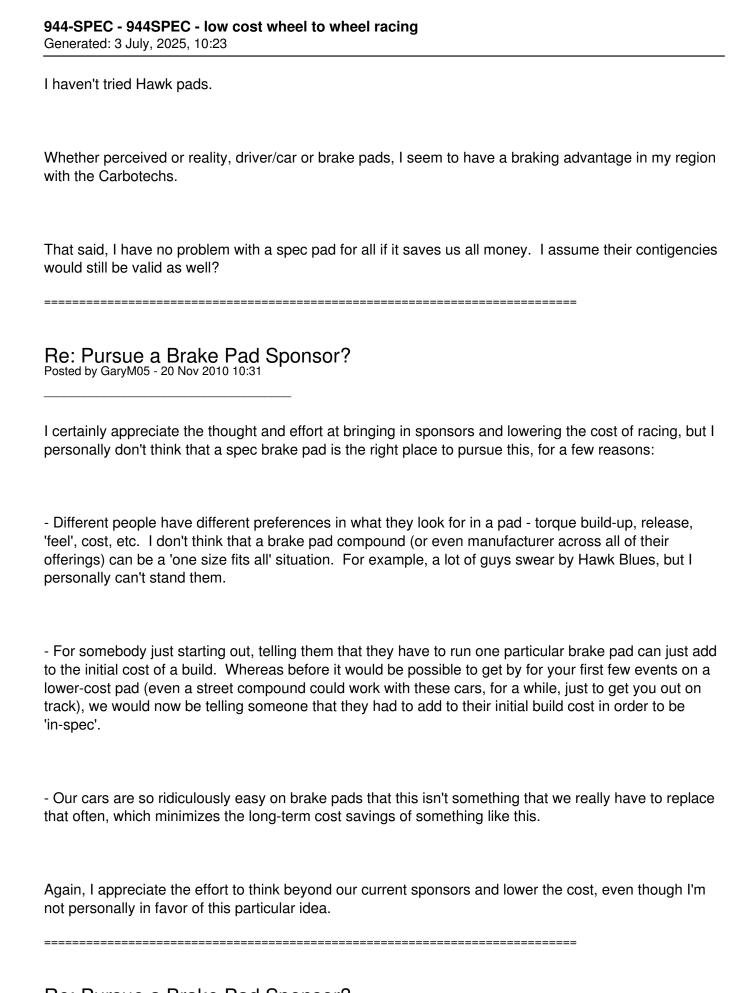
Posted by JerryW - 19 Nov 2010 15:53

Sounds like a "Low Cost" issue and would be good to persue. However I'd like to see some options in the compisition of the spec'ed pad.

(e.g. some run all hawk blues and some like to run blues in the front and a lesser hawk pad in the rear to aid in avoiding rear lockup)

Re: Pursue a Brake Pad Sponsor? Posted by 944Racer72 - 19 Nov 2010 16:16

I'm extremely happy with Carbotech and I've found them to be willing to work with me in the past on quantity discounts. They might be worth pursuing.



Re: Pursue a Brake Pad Sponsor? Posted by joepaluch - 21 Nov 2010 06:45

944-SPEC - 944SPEC - low cost wheel to wheel racing

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The real key will be cost. I have run Hawk Blues for years. At a time before I started racing I ran a street pad. I Metalmasters in fact. Even in DE I overdid those. I then moved to KFP Gold's nice street/track pad. I eventually over heated those too. However those pads were no cheaper than the Hawk blues.

I believe my Hawk Blue price point is \$125 or \$140 for the fronts. I would not want to spend more than that for and spec pad. Rears are similar. I have never had to worry about rear lock up using blues front and rear.

Re: Pursue a Brake Pad Sponsor? Posted by Atteberry - 21 Nov 2010 15:07

First off this is the type of low cost discussions that can be of benefit to the class.

I for one have been running on Carbotech and have been very happy. Why not contact them as well. That being said I am open to change if costs can be reduced on a wear item such as brakes. Tires would also be helpful along with looking into oil.